

19<sup>th</sup> January 2022

Dear School and Nursery Parents/Carers

**Non-Uniform Day in support of the We Hear You (WHY) Charity – Friday, 4<sup>th</sup> February 2022**

The Brookside House Captains are inviting all of our children to take part in a non-uniform day to support the WHY charity on **Friday, 4<sup>th</sup> February, 2022**.

We Hear You (WHY) is a local charity, based in Frome, working across Bath and North East Somerset, Somerset and Wiltshire providing emotional support to anyone who has been touched by cancer or any other life threatening condition in a variety of locations.

Three of our own Brookside parents are planning to walk the Cornish coast over 3 days in June 2023 to raise funds for the charity and have asked for our support with their challenge.

The funds raised by the challenge will go towards the 115 counselling sessions a week WHY provide to local families affected or bereaved by a life-threatening condition, who are in desperate need of their service. WHY continues to see an unprecedented demand for their service, whilst they receive no government or NHS funding, relying entirely on trusts, grants and local communities to raise the huge £5,000 a week it costs to deliver their service.

Please send cash donations into the Academy with your child on 4<sup>th</sup> February – we will be collecting at the Nursery door, classroom doors and at the Academy Office at the start and end of the school day. A member of the WHY team and some of the Brookside parents involved in the Cornish coast challenge will be available to speak to parents and carers at the end of the school day.

Please find further information about WHY attached for your information. If you'd like to find out more about WHY, please go to [wehearyou.org.uk](http://wehearyou.org.uk).

We'd really appreciate your support to make the WHY non-uniform day a success – it's a very worthy cause.

Thank you for your continued support and please take the time to donate!

Yours sincerely



Brian Walton